



A Financial Services Alliance

2023 Store Makeover of the Year Award Nomination Form

Deadline for Nominations is August 23, 2023

The Store Makeover of the Year Award will be issued to companies that have taken action to enhance the appearance of their stores. There are four categories of awards with at least one award issued to a single company in each category that has made significant improvements to one or more of its stores:

- Tier I (1-10 locations)
- Tier II (11-25 locations)
- Tier III (26-50 locations)
- Tier IV (51+ location)

Guidelines

- INFIN members in good standing are eligible to be considered for this award.
- Nominated store must have undergone its renovation between August 2022 and July 1, 2023.
- There is no nomination fee.
- Nomination forms, supporting visual documentation (before and after digital photos and/or video preferred; alternatively, printed photos can be provided) and your completed Best Practices Store Evaluation Guide should be emailed if possible; otherwise, nominations and materials can be shipped to:

INFIN

Attn: StAR Awards c/o LeeAnn Thompson

1909 K Street, NW, 4th Flr.

Washington, DC 20006

ltompson@infinalliance.org

(202) 327-9714

Contact Information

Member Company:

HQ Address:

City, State, Zip:

Number of Locations:

Number of Employees:

Years in Business:

Nominated Location Address:

City, State, Zip:

Date Submitted:

Your Name:

Your Signature:

Phone:

Email:

Checklist

Given the nature of this award, visual documentation (before and after digital pictures and/or videos preferred; alternatively, printed photographs are acceptable) of the nominated store(s) is **required** to assist in the overall judging process. Please provide visual documentation of all of the following that are applicable to your application:

- | | |
|---|---|
| <input type="checkbox"/> Exterior of building | <input type="checkbox"/> Ceiling/lighting |
| <input type="checkbox"/> Windows | <input type="checkbox"/> Write-up counter |
| <input type="checkbox"/> Entrance | <input type="checkbox"/> Inside signage |
| <input type="checkbox"/> Outside signage | <input type="checkbox"/> Teller window |
| <input type="checkbox"/> Flooring | <input type="checkbox"/> Employee area |

Describe the condition of your store prior to the renovations/improvements:

Describe in detail the specific renovations / improvements to the store. Include information related to the time/money/ resources invested to improve the store:

Describe how the improvements to your store positively impacted your business. (provide specific examples such as increases in revenue, profits and customer foot traffic, improved community relations, etc.):

Why should your store win the Most Improved Store Appearance of the Year award?

Best Practices Evaluation Guide

As a part of this program, INFiN has created a Best Practices Store Evaluation Guide. This self evaluation tool should be used to objectively quantify how well your store(s) compare to the industry's best practices. It should be used to identify areas where a facility is currently up to the industry's standards and others that could use improvement. **The Guide should be completed by all award participants for the store that is nominated and be included as a part of the submission.**