

Introduction

INFiN, a Financial Services Alliance (“INFiN”) is a national trade organization dedicated to representing the interests of its members throughout the country. INFiN is composed of a diverse and broad range of financial service centers and companies that provide vital financial services throughout the U.S..

We want you to know that protecting and respecting your privacy is extremely important to INFiN. We are committed to protecting any data that we collect concerning you. While we work to facilitate partnerships and mutual cooperation among our membership, and believe in the free flow of useful information, we also respect the need for confidentiality. We, therefore, prize the trust and confidence that members place in us. We will not disclose trade secrets or confidential information to outside parties at any time. We may encourage companies, organizations or other entities to voluntarily disclose information or results that we believe could be meaningful to the Financial Service Centers industry as a whole, but will never do so ourselves, unless we receive explicit permission from the parties involved to do so.

Our conference website is <http://www.infinmoneytrends.org> (the “Web Site”) and by using our services you agree to the use of the data that we collect in accordance with this Privacy Policy. This Privacy Policy applies to all visitors to the Web Site, unless stated otherwise.

Commitment to Privacy

We collect the minimum amount of information about you that is commensurate with providing you with satisfactory service. This Policy indicates the type of processes that may result in data being collected about you. Your use of the Web Site gives us the right to collect that information.

Information We Collect

INFiN collects the information from you that we need to administer our business and to provide services to you. Non-specific information concerning your visit to the Web Site may be collected for analysis and statistical purposes concerning the use of the site. This type of information is non-personal in nature. We may also collect any or all of the information that you give us depending on the type of transaction you enter into, including your name, address, telephone number, fax number and email address, together with data about your use of the Web Site. Other information that may be needed from time to time to process a request may also be collected as indicated on the Web Site. If you choose to give us any personal information, whether public or not, we may store it and use it for marketing and marketing research, as well as to complete any transaction you make with us and to provide services to you.

Use of Cookies

Your Internet browser has the in-built facility for storing small files- “cookies” - that hold information which allows a web site to recognize your account. Our Web Site takes advantage of this facility to enhance your experience. The cookie includes a unique identifier that helps us understand how visitors navigate the site. There is no personally identifiable information in the cookie. The use of cookies is standard on the Internet and many major web sites employ them. Most browsers automatically accept cookies; however, you can usually change your browser to prevent accepting cookies or to notify you whenever you are sent a cookie. This gives you the chance to decide whether or not to accept the cookie. Even without accepting a cookie you can still access most of the information on our site. However, some portions and features of the Web Site will not be available to you without cookies enabled in your browser.